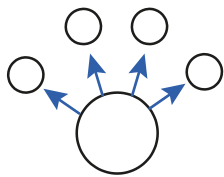


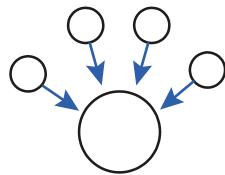


# Spectrum of Public Participation

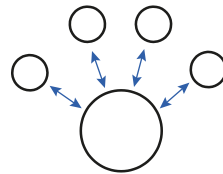
Inform



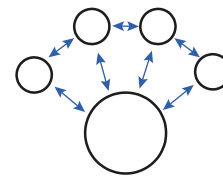
Consult



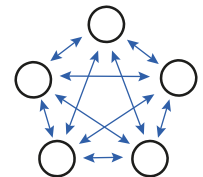
Involve



Collaborate



Empower



INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Public Participation Goal:	Public Participation Goal:	Public Participation Goal:	Public Participation Goal:	Public Participation Goal:
To provide stakeholders and the broader public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain stakeholders and the broader public feedback on analysis, alternatives and/or decisions.	To work directly with stakeholders and the broader public throughout the process to ensure that their issues and concerns are consistently understood and considered.	To partner with stakeholders and the broader public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of stakeholders and the broader public.
Promise to the Public:	Promise to the Public:	Promise to the Public:	Promise to the Public:	Promise to the Public:
We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how your input influenced the decision.	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how your input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Example Tools:	Example Tools:	Example Tools:	Example Tools:	Example Tools:
Fact Sheets Web sites	Public comment Focus groups Surveys Public meetings	Workshops Polling	Citizen advisory committees Consensus-building Participatory decision-making Developing relationships	Citizen juries Ballots Delegated decisions

Partners move from informing to listening  
 Increasing level of trust in relationships  
 Participants make decisions based on collective needs, not individual needs  
 People genuinely feel a part of the process and own the solution

Adapted from IAP2 Public Participation Spectrum

